



Welcome to the
MRPeasy community

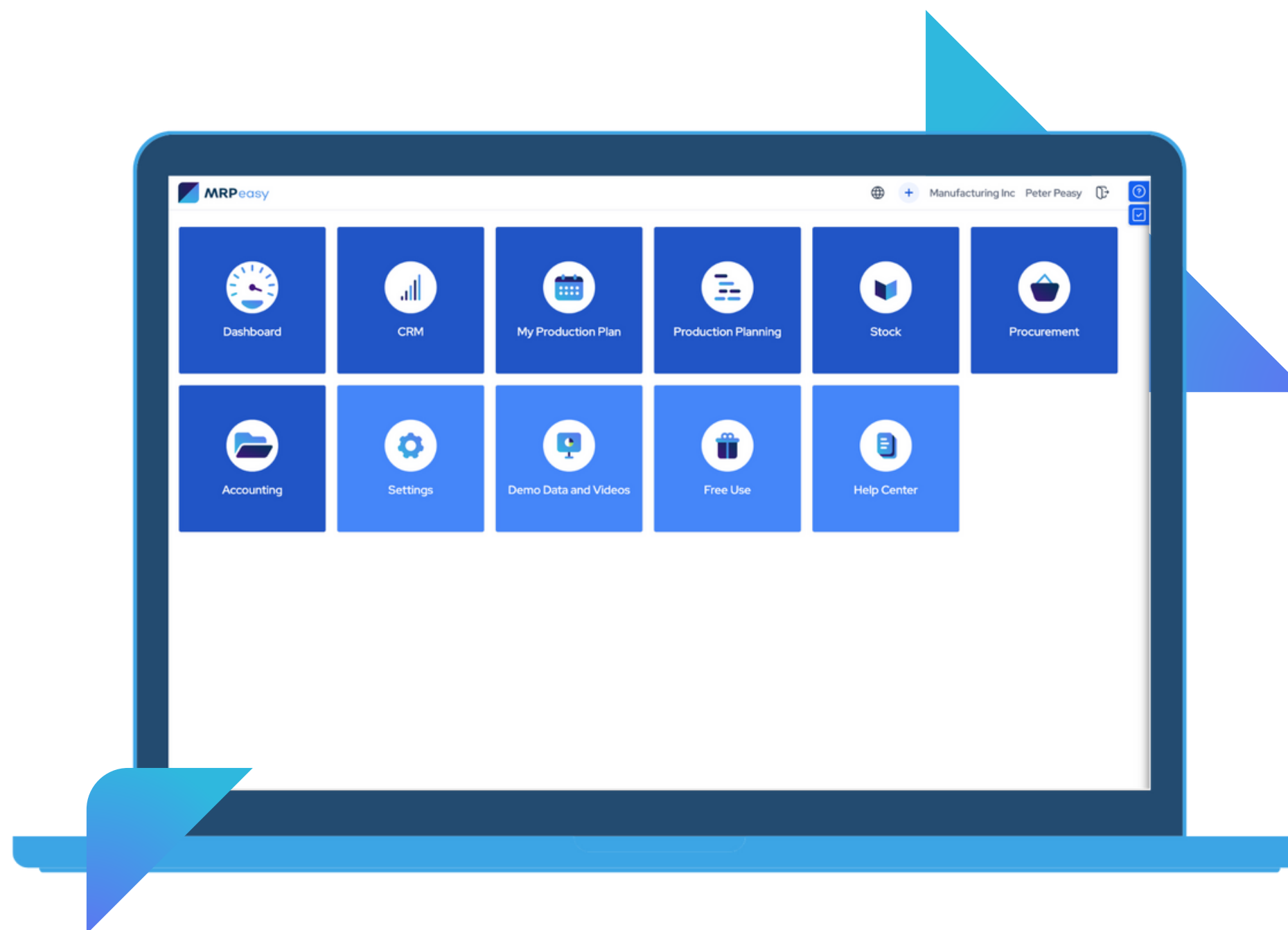


Introduction

As our partner, consultant, or affiliate, you play a vital role in spreading the transformative impact MRPeasy has on small manufacturing businesses.

This guide is designed to equip you with the insights and guidelines necessary for communicating the core values and benefits of MRPeasy effectively.

Our aim is to ensure that through your communications, potential clients understand the power of MRPeasy in simplifying their manufacturing processes, enhancing efficiency, supporting growth, and providing excellent support.



Key messages

Communicating about
MRPeasy



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> **MRPeasy is a pioneer in cloud-based MRP platforms, having built the world's first one in 2014**

- While large enterprises had long enjoyed the benefits of large ERP systems, small manufacturing businesses were lacking software that didn't suit their needs.
- MRPeasy changed this by offering a user-friendly software-as-a-service that provided small manufacturers with the production planning tools they needed, without the unnecessary complexities.

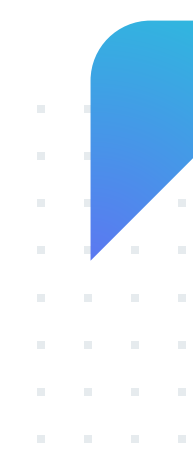
> **MRPeasy makes it easier for growing manufacturing businesses to keep on expanding successfully**

- MRPeasy helps growing businesses manage larger inventory operations and helps them avoid overstocking and understocking by providing real-time inventory tracking and forecasting tools.
- MRPeasy offers production scheduling, allowing you to use resources optimally.
- MRPeasy helps you manage a complex network of customers, suppliers and sub-contractors easily.
- MRPeasy lets you clearly see how your business is doing financially, at any moment.
- Full traceability means you always have a detailed record of used materials and operations conducted, helping you meet industry rules and standards.

> **MRPeasy is built to meet the core needs of small manufacturers, keeping things simple and focusing on what's most important**

- It gives small manufacturers just what they need, without overwhelming them with too many features.
- MRPeasy comes with a user-friendly interface that is intuitive and easy to navigate, taking the fear out of learning a new system.
- MRPeasy offers excellent, highly-rated support complemented by an AI chatbot for quick questions, helping businesses to launch the software swiftly.
- Being a SaaS solution, it saves you from the trouble of installing and maintaining software and infrastructure.
- Being a cloud-based solution, MRPeasy is accessible from anywhere from a desktop, tablet, or mobile device and with an internet connection.

> **MRPeasy tells exactly how much your products cost and when they're ready, helping you run a profitable business**

- MRPeasy helps you accurately estimate costs, enabling you to set competitive prices while keeping your profits healthy.
 - MRPeasy offers a detailed view of manufacturing processes, including cost breakdowns and production timelines, helping you find ways to be more profitable and efficient.
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Dos & Don'ts



DO

- Be clear and concise in your communications.
- Use positive and empowering language that reflects the benefits of MRPeasy.
- Tailor your message to meet the specific needs and challenges of your audience.
- Include real-life examples or case studies to illustrate the tangible impacts of MRPeasy.



DON'T

- Use overly technical language that might alienate non-expert audiences.
- Make unrealistic claims about the capabilities of MRPeasy.
- Speak negatively about other businesses.
- Overlook the importance of proofreading your communications for errors or off-brand messages.



MRPeasy's values



MRPeasy's mission



We are dedicated to helping small manufacturers grow and compete by offering access to sophisticated MRP capabilities that were previously exclusive to larger companies.

How MRPeasy stands out from the field



Affordable pricing

MRPeasy offers competitive pricing to make MRP software accessible to small manufacturers.



Swift return on investment

Achieve significant improvements in productivity and cost savings in a relatively short amount of time.



Intuitive & easy-to-use

MRPeasy allows businesses to focus on what they do best – manufacturing their products.



Adaptable & flexible solution

The software can be easily scaled up as your business grows, ensuring that your manufacturing business stays efficient.



Top-notch customer service

MRPeasy ensures that clients receive the needed support to fully utilize platform's capabilities, backed by a responsive and knowledgeable customer support team.



In-depth resources

At no additional cost, MRPeasy offers a wealth of comprehensive learning materials, including videos.

In-depth resources

To help businesses get started quickly, they can find lots of helpful resources on our homepage about how to set up, use, and implement MRPeasy:

- > ***User manual***
- > ***Demo videos***
- > ***Implementation guidelines***
- > ***List of features***

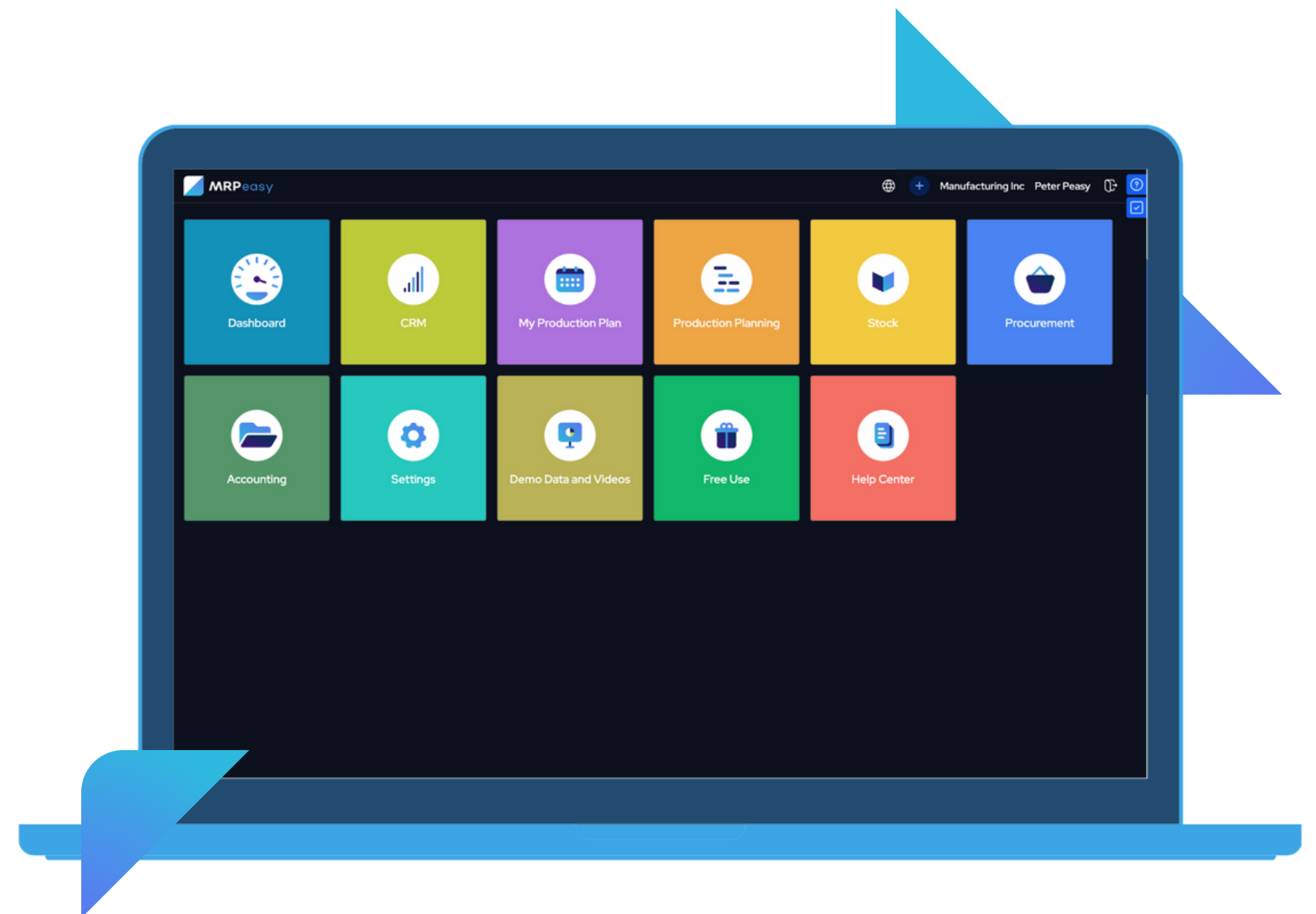
In case of any questions, businesses can get in touch directly with our support team by navigating to *Settings -> Support* or by engaging with our AI chatbot.



Extra resources

To further support businesses in optimizing their manufacturing operations, MRPeasy regularly publishes content that delves into industry insights, success stories, and practical tips:

- > ***Blog articles***
- > ***Case studies***
- > ***Podcast episodes***
- > ***Newsletter***



Integrations with MRPeasy



Companies from 60+ countries trust MRPeasy



MRPeasy software is used by more than 1500 companies across 60+ countries globally.

From North America to Europe, Africa to Australia, we successfully support the manufacturing and distributing operations of a diverse range of customers.

Many of our customers have been using our software since 2015.



Why companies like MRPeasy



"You guys are truly the best and the software is such a lifesaver for small companies like ours."

Also just a note, our ISO auditors really liked everything that MRPeasy had. Everything is documented within the system! And we do not need any additional systems."

Ann Richmond

Development Director @ Randr



"Best value in the small manufacturing space by far."

With MRPeasy our capacity doubled. It streamlined our production, and procurement so well that I'm now able to spend a lot more time on growth and sales."

Benjamin Raffiani

CEO @ Sox Trot LLC



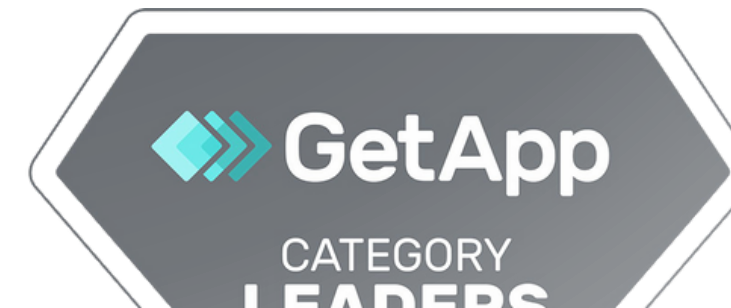
"MRPeasy allows us to track our manufacturing costs and sales with ease."

We are very happy with the product as it saves our employees a lot of time."

Paul Ryderd

Managing Director @
Utility Meters Warehouse

MRPeasy is the top choice for manufacturing companies



Thank you!

Together, we can empower small and scaling manufacturers to achieve their business goals with MRPeasy.

If you have any questions about MRPeasy's partner programs, feel free to send an email to ***partner@mrpeasy.com***

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I am always delighted to see the powerful features and cost-effectiveness of MRPeasy – **it delivers Tier 1 functionality and can be implemented quickly.**

Alastair Charatan
EOC Consulting

